

# United Hatzalah of Israel

Industry **Emergency Services** Location **Israel**  
Fleet Size **1,000 motorcycles and vehicles**

## Helping the UBER of Emergency Services Dispatch Efficiently to Save More Lives.

United Hatzalah of Israel is the largest independent, non-profit, fully volunteer emergency medical service organization in the country. The organization provides free emergency medical first response services to everyone in need.

United Hatzalah offers 24/7 365 days-a-year free first response services through its 5,000 volunteers, and operates a fleet of 1,000 iconic ambucycles and ambulances. The organization's mission is to arrive at the scene of medical emergencies as

soon as possible (less than 3 minutes across the country and 90 seconds in metropolitan areas) and to save more lives by providing patients with professional and appropriate medical aid until an ambulance arrives.



## The Challenge

United Hatzalah's promise is to arrive at the scene of a medical emergency in record time. Efficiently and safely managing the organization's fleet and dispatch means the volunteer with the relevant skills reaches the scene as fast as humanly possible, and with the appropriate equipment.

## Our Solution

A combination of Ituran's Fleet Management software, Ituran telematics devices, and a driver identification add-on to assure the closest and most specifically skilled volunteer medics are dispatched to the scene of each emergency.

### Hardware

An Ituran telematics tracking device installed at the vehicle and identifies where each vehicle is located at any point in time.

### Software

Ituran's fleet management software which identifies the location of each vehicle in real-time, automatically dispatches the closest relevant volunteer to the scene, allows coordination with other medical services arriving at the scene or waiting to receive patients.

Our solution for United Hatzalah of Israel is based on flagship products, with adaptations to suit the unique needs of this organization. In addition to this, United Halazalah is also among Ituran's Fleet Management Software customers, and enjoy the benefits of managing and protecting its fleet with our systems.



Founded in 1994, Ituran (NASDAQ: ITRN) is a global leader in telematics solutions and services for professional fleets, insurance companies, automotive companies, government institutions, companies from a range of verticals and private customers. We offer a full suite of hardware, software and services which together provide an end-to-end solution to our clients.

With over two decades of experience in the telematics field, Ituran has over 3,000 employees serving over 1.8 million customers in 20 countries around the globe.

At Ituran, our customers are our biggest asset. We make sure to be at the forefront of technology and to develop innovative solutions to answer any challenge our customers face.