

Mobile Asset & Cargo Tracking



When it comes to trailers and other mobile assets, fleet managers face a new challenge: how to guarantee the safety of the mobile unit when it is unattached and not connected to electric power.

To address this problem, Ituran developed an easy-to-install, battery-operated, durable system that monitors, collects and analyzes accurate real-time information on the location of any mobile assets regardless of connectivity to a vehicle or power source. The device can handle even the harshest environmental conditions; its long-life battery assures that assets, while detached, are protected for a long period of time without the need to recharge.

The system can be configured and managed remotely, including any rules and geo-fencing settings that you determine, giving you the freedom to control your assets anytime, anywhere. Real-time alerts when rules are breached or cellular jamming attacks occur guarantee that assets are protected at all times.

- GSM/GPS tracking device which sits on a heavy-duty magnetic base; both are weather-resistant and durable in the harshest conditions
- 3D accelerometer and shock sensor are integrated in the device reporting only when motion is detected to conserve battery power
- Optional: Trailer ID identifying each asset using a unique number

Highlights

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Secures and protects mobile assets and unattached cargo

2

Alerts in real time when breaches occur

3

Includes a durable tracking device and long-life battery that rarely require any type of maintenance

4

Provides the freedom to control assets anytime, anywhere with the ability to configure and manage both onsite and remotely

Monitor the location of mobile assets by tracking them all the time and allowing real-time location in a street map display and routes for selected period of time

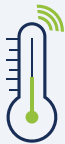


Ituran provides all the software and hardware components required for this solution.

StarLink Asset is a tracking solution for trailers, containers and other valuable assets.



Additional Solutions



Reefer Monitoring



Fuel Management & Monitoring



Advanced Driver Assistance Systems Integration



Driver Behavior & Safety



Fleet Management



Driver Monitoring System



Location Based Triggers



Vehicle Health

For more information visit our website: www.ituran.com



Founded in 1995, Ituran (NASDAQ: ITRN) is a global leader in telematics solutions and services for professional fleets, insurance companies, automotive companies, government institutions, companies from a range of verticals and private customers. We offer a full suite of hardware, software and services which together provide an end-to-end solution to our clients.

With over two decades of experience in the telematics field, Ituran has over 3,000 employees serving over 1.8 million customers in 20 countries around the globe.

At Ituran, our customers are our biggest asset. We make sure to be at the forefront of technology and to develop innovative solutions to answer any challenge our customers face.