

Video Telematics



Adding a dashboard camera to the vehicles in your fleet helps you keep sight of the vehicles, drivers, passengers and goods anytime, anywhere. In addition, with a camera recording in the vehicle, drivers stay more engaged, practice safer driving and behave more responsibly.

However, a dash cam that is fully integrated with ITURAN's FMS platform gives fleet managers an extra dimension of control and monitoring. Multi-sensor front and rear cameras that can easily be installed in every vehicle, produce videos that are either streamed in real-time or available on demand. With live footage, fleet managers get a clear view of drivers' behavior and events such as drowsiness, distractions, unsafe driving, sudden stops, speeding, driver smoking and use of a mobile phone while driving, events which may have a serious impact on the safety of passengers and/or goods. Such alerts can be configured in an escalating order – in other words, after several alerts to the driver, the alerts can be escalated to the fleet manager.

In addition to the safety of the driver and passengers, the integrated system provides another layer of security and protection as it creates viewable evidence in case of an accident or theft; evidence that helps reduce unjustified damage claims and protects your property.



Full integration with Ituran FMS means no extra platform is required. Ituran FMS's ability to track the vehicle at any given moment and in alignment with policies defined by the fleet manager creates an added benefit to just having a camera on the vehicle dashboard. A dashcam fully integrated with Ituran FMS provides the following benefits:



Live view

Monitor your vehicles in real-time, with 3G/4G & Wi-Fi front & rear cameras



Distraction alerts

Driver behavior Alerts such as: yawning, drinking and eating, using a cell phone, smoking etc



Recording & Playback

Video is continuously recorded - can be viewed anytime



Multi-Packed Sensors

The dash cam detects real time events and enable viewing them in real time or later on in order to understand/analyze what happened



Alerts on irregular events

Such as entering/leaving predefined Geo locations, unauthorized vehicle operation, driving during off hours, etc.



Alerts on unsafe driving events

Such as speeding, sudden stops, sharp turns, etc.

Highlights

1

Increase security and safety with another set of eyes inside the vehicle.

2

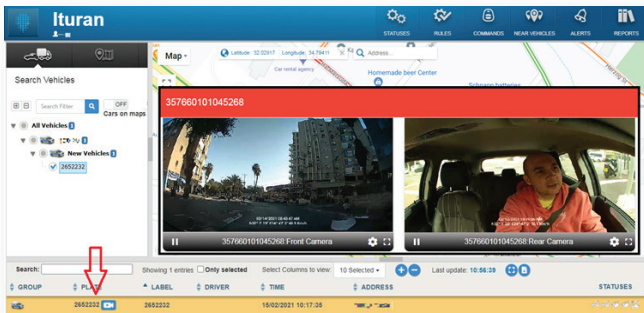
Increase driver's liability. Engage employees in improving safety with video supporting their driving behavior.

3

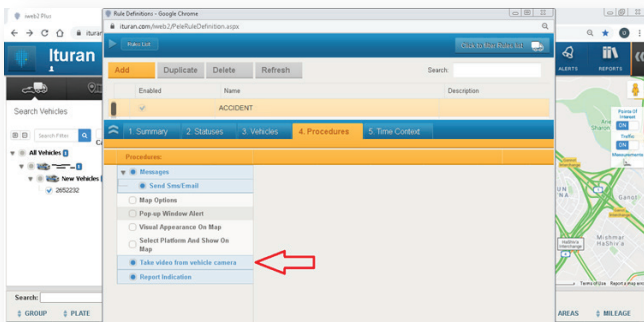
Improve operational visibility with Ituran's Video Telematics Footage and live alerts.

4

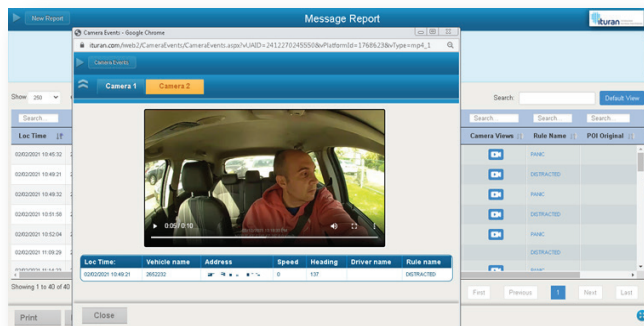
Fleet managers can view and analyze distress messages or alerts about unusual events directly from the FMS' central control unit.



Live: Live on-demand video feeds, provide a full-view of drivers' behavior and events throughout the drive to fleet managers, anytime, anywhere



Set alerts: based on your company's policy, detected by Ituran's sensors and recorded by the dashcam, sorted by vehicle, driver, time, and more.



Recorded videos: View video clips of events detected by Ituran sensors, such as entering/leaving predefined Geo locations, unsafe driving, excessive speeding, driver distraction etc.

Thank you for your interest in Ituran's dashboard camera, which will give you an extra set of eyes in each one of your vehicles, help promote your drivers' safety and give you better control of events that occur in and outside your fleet vehicles. We are happy to answer any questions or help fit you with the best dash cam configuration for your fleet's needs.

Feel free to contact us at: ituranglobal@ituran.com



Founded in 1995, Ituran (NASDAQ: ITRN) is a global leader in telematics solutions and services for professional fleets, insurance companies, automotive companies, government institutions, companies from a range of verticals and private customers. We offer a full suite of hardware, software and services which together provide an end-to-end solution to our clients.

With over two decades of experience in the telematics field, Ituran has over 3,000 employees serving over 1.8 million customers in 20 countries around the globe.

At Ituran, our customers are our biggest asset. We make sure to be at the forefront of technology and to develop innovative solutions to answer any challenge our customers face.