

# Telematics can help you enjoy a peaceful summer vacation

By Linor Keren Vatine



As summer arrives with its bright and warm days, the season of vacations and getaways is here and numerous people leave their vehicles at home to set off on exciting new adventures. However, leaving cars unsupervised during this time can raise concerns about theft and unauthorized use. For parents another concern arises about the young drivers who venture on the roads. To alleviate these worries and ensure a peaceful vacation, Ituran offers a range of innovative telematics solutions that provide real-time location data and alerts, safeguarding vehicles and offering peace of mind during the holiday.

## Stolen Vehicle Recovery: A Guardian Against Theft

Summer vacations often involve leaving personal vehicles unattended for extended periods, making them vulnerable to theft. According to the [National Highway Traffic Safety Administration](#), summer is the most popular season for car theft. Ituran's [Stolen Vehicle Recovery](#) solution serves as a vigilant guardian, offering comprehensive protection against vehicle theft and unauthorized use.

Powered by AI technology, this solution provides real-time location data for your vehicle, giving you peace of mind even when miles away. If any suspicious activity is detected, instant alerts are triggered, allowing you to take prompt action or notify the authorities. Our system comprises an active protection shield utilizing our advanced sensor technology, supported by the platform enabling real time detection of theft attempts. The system allows 24/7 vehicle tracking and monitoring using a specialized platform, with real-time monitoring and immediate notifications to registered users and enforcement teams (available in supported countries).

The criteria for identifying attempted theft are customized based on events, rules, and routines specified by each customer, encompassing factors like location, time, or event triggers. Vehicle tracking is powered by our proprietary algorithms, capable of detecting geographic anomalies, abnormal driver behavior, and owner presence while thwarting unauthorized access attempts.

## Drivers Behavior and Safety: Safer Trips for Young Drivers

As the parents eagerly set off on their vacations and require peace of mind when it comes to their vehicle's safety, their attention is divided to their young drivers too, who feel the need to embark on adventures of their own. [Ituran's Drivers Behavior and Safety](#) solution acts like a watchful mentor that helps parents monitor their children's driving. Whether it's driving during the night and perhaps changing driving behaviors, coming home from parties, or placing themselves in any other dangerous situations, this next solution keeps young drivers safe while letting parents enjoy their vacations.

Equipped with advanced sensors, this solution continuously monitors young drivers' speed and behavior in real time. Any deviations from safe driving practices trigger immediate alerts, enabling parents to address concerns promptly. With this valuable insight, parents can guide and encourage safer driving habits, ensuring a secure journey for their young drivers during summer trips.

Our commitment to providing assistance doesn't stop there. Throughout the critical moments, our team stays connected with the affected parties, offering valuable support until help arrives. Additionally, the telematics system collects crucial data before, during, and after the accident, providing valuable hard evidence to understand the sequence of events accurately.

In the unfortunate event of an accident, drivers and passengers can find reassurance in the fact that they are not alone. Our system automatically triggers auto-alerts to pre-defined contacts, such as parents, ensuring that help is on the way without delay. Simultaneously, our dedicated representatives are instantly alerted and can access the precise location of the incident, which is promptly relayed to emergency services for immediate aid (in supported countries).

As the summer season embraces us with its warmth and adventure, Ituran is here to transform your car experience. Our Stolen Vehicle Recovery solution ensures that you can travel without fear, knowing that your vehicle is protected back at home no matter where your journey takes you. Driver's Behavior and Safety Tracking solution ensures the safety of young drivers, enabling parents to stay connected and intervene when needed.

Embrace the summer with confidence and embark on unforgettable journeys, knowing that Ituran's automotive telematics solutions have your back.

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### About the author

Linor Keren Vatine is Head of Marketing at Ituran Global for the past 4 years. As a marketing expert at Ituran Global, she has gained knowledge of the fleet management world and she is happy to share this knowledge.

[Read more about ituran's stolen vehicle recovery solution](#)