

Revolutionize Your Agriculture Operations with Ituran Telematics Solutions



Farming on a large scale comes with its unique set of challenges – vast geographical areas, an extensive fleet of heavy machinery, and the complexities of managing both the vehicles and the workforce. At Ituran, we understand the complexities of large-scale farming operations and have tailored our Telematics Solution for Agriculture to revolutionize the way you manage your farming fleet.

Challenges in Farming Fleet Management

Geographical Spread

Farms are spread out across extensive areas, making it challenging to keep tabs on the location and usage of each farming vehicle, as well as ensuring they are all safe and operational.

Timely Maintenance

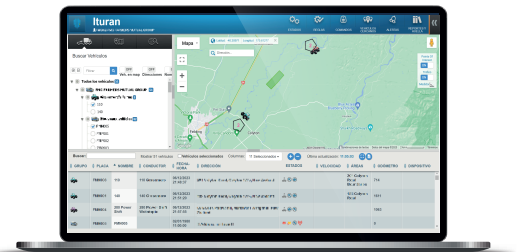
Coordinating timely maintenance for numerous vehicles spread across vast farmlands is a logistical challenge. Delayed maintenance can result in expensive breakdowns.

Vehicle Misuse

Managing a fleet operated by a crew of workers and considering the importance of adhering to tight schedules (for example, crops not picked on time can spoil and be unmarketable) raises concerns about vehicle misuse, speeding, exceeding working hours, and driving beyond farm/plot limits.

Idling and Operational Inefficiencies

Excessive idling can lead to significant fuel wastage, resulting in substantial financial losses and increased environmental impact.



Ituran's Telematics Solution – Transforming Agriculture Fleet Management

Navigating vast farmlands, numerous vehicles, and workforce dynamics, our solution transforms the way you manage your agricultural fleet. Explore how Ituran brings efficiency, safety, and control to your farming operations.



Real Time Accident Alerts and Remote Monitoring

Receive immediate alerts in the event of an accident or vehicle overturn, even in remote areas. Easily locate nearby vehicles that can provide prompt response and assistance.



GEO Fencing:

Define geographical boundaries to prevent vehicles from leaving designated areas. Protect against unauthorized use and optimize operational efficiency.



Speed Limitation Capability

Control and limit the speed of vehicles, especially those driven by young or casual workers. Enhance safety, reduce fuel consumption, prevent wear and tear due to excessive speeds, and lower insurance costs.



Theft Prevention

Get real-time alerts when the vehicle has been moved, tilts, or leaves a pre-determined geographical area. Stolen machinery can be tracked and recovered and the engine disabled remotely in case of unauthorized use*.

* Available only in certain countries



Idling Alerts

Get real-time notifications when your vehicles are idling, preventing unnecessary fuel consumption and potential financial losses. Improve operational efficiency and reduce environmental impact.



Engine Hours Tracking

Monitor engine activity and or receive KM/MI readings to prevent operation during restricted hours, such as nighttime. Ensure adherence to operational timelines and optimize resource allocation.



Maintenance Alerts

Stay ahead of maintenance schedules with timely alerts. Optimize vehicle performance, prevent breakdowns, and reduce overall maintenance costs.



Easy Navigation to Vehicles Left in the Field

Via online maps. Workers can effortlessly locate and reach vehicles left in the field by other workers, ensuring a seamless continuation of work.



Weatherproof

Designed to endure severe weather conditions, our system maintains its dependability in all types of environments, including wet, muddy, and dusty conditions.



Easy Installation

Our virtual product allows farmers to install the system independently. Receive the product in the mail with a detailed manual and easy-to-follow installation video. There is no need for professional installation, saving time and resources.



BI and Advanced Reporting

Harness advanced reporting capabilities to gain in-depth insights into fleet performance and operational efficiency, enabling informed decision-making.



A proven solution

This solution was implemented successfully with Kubota Canada Ltd., the Canadian marketer and distributor of Kubota-branded equipment, including tractors, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products, and utility vehicles. Check out the Kubota case study [here](#)

Experience the Future of Farming Fleet Management with Ituran Telematics!

Empower your farming operations with cutting-edge technology that addresses your unique challenges. Ituran's Telematics Solution not only enhances safety, efficiency, and cost-effectiveness but also puts the control back in the hands of farmers with easy installation and user-friendly features. Revolutionize your farming fleet management today!

To find out how Ituran can help revolutionize your farming fleet management [Contact us](#)