

Driver Identification



Ituran's Driver ID Solution is designed to enhance the efficiency, safety, and management capabilities of your fleet. Our system is based on a robust physical keypad easily installed upon the vehicle's dashboard and offers unparalleled advantages that meet the diverse needs of many company stakeholders including fleet managers, safety officers, logistics professionals, HR, and finance officers.

The keypad is easily installed directly onto the vehicle and remains in place, reducing the risk of loss, and eliminating the need for additional devices that drivers have to carry. Equipped with LED buttons, our system ensures optimal visibility even during nighttime operations, enhancing usability and contributing to overall safety by facilitating error-free identification in low-light conditions.

One of the standout features of our Driver ID Solution is its ability to provide customizable data per driver regardless of which one of the fleet vehicles they are driving, covering aspects such as driver behavior and safety, fuel consumption, work/rest hours, and even unauthorized attempts to start the engine. Data derived from the keypad forms the basis for detailed reports that can empower different company stakeholders including:



Fleet managers can gain valuable insights into various aspects of their operations.



Safety officers can receive per-driver reports highlighting individual driving behaviors, enabling targeted coaching and training programs



Logistics officers can receive reports on delivery times and operational efficiency, allowing for streamlined logistics management.



HR officers can receive data about working hours and break times, to ensure employee contract compliance. This data can also be transmitted into the company's payroll software. The Driver ID module can serve as an attendance time clock, logging the beginning and end of employee work days, regardless of their physical location.



Fleet managers may effortlessly add new drivers to the driver roster or remove drivers who are no longer with the fleet, by using the on-the-air (OTA) driver management system ensuring instant updates for each fleet vehicle's data.



Finance officers can access per-driver reports concerning fuel consumption, aiding in budgeting and cost optimization efforts. In addition, on-the-job employee expenses can be calculated for tax purposes.

Ituran's Driver ID solution also contributes to driver education on safe driving practices. The keypad alerts drivers when a driving offense occurs (such as aggressive braking, sharp turns, speeding up) or if they forget to enter their code for identification. Over time, this learning process improves driving habits and creates safer drivers.

In addition to serving as an identification tool, our Driver ID Solution serves as a powerful security measure. In the event of an unauthorized attempt to start the vehicle, the system can trigger an automatic engine shutdown, preventing unauthorized operation and safeguarding your assets.

In conclusion, our Driver ID Solution offers a reliable, secure, and comprehensive solution for fleet management. By combining ease of installation, nighttime visibility, and customization, along with Ituran's fleet management system's robust reporting capabilities, our system provides the data you need to optimize operations, enhance safety, and make informed decisions.

See How it Works

Ituran's Driver Identification solution allows you to track and manage all your fleet drivers, regardless of which vehicle they are driving. Get a comprehensive view of all your fleet drivers and locations, receive real-time accident alerts with drivers names and locations for quick response, and monitor fleet driver behavior and engine idling times.

Get overall view of all of your drivers, including detailed data in safety events and driver behavior scores (per driver, regardless of the vehicle they are driving), as well as graphical fleet performance analysis.



Engine idling time report for each driver, for any selected time period, enables saving extra costs by identifying drivers with longer idling times and ensuring that they cut down on idling times.

Real-time identification of drivers as their code into the digital keypad, shows data on each driver's exact location.

Real-time accident reports with driver name and vehicle location ensure swift response and assistance from nearby fleet vehicles in case of need.

Highlights

1

Physical keypad securely mounted on the vehicle's dashboard—no danger of loss/misplacing.

2

Customizable driver-based data serves as a basis for reports that help streamline fleet management: driver work/rest hours, fuel consumption, driver behavior, remote vehicle disabling, delivery times, and more

3

Enables control over additional applications: immobilizer, panic button, trip type, and more

4

On-the-air (OTA) driver management: instant updates for all fleet vehicles on new/removed drivers

For more information visit our website: www.ituran.com



Founded in 1995, Ituran (NASDAQ: ITRN) is a global leader in telematics solutions and services for professional fleets, insurance companies, automotive companies, government institutions, companies from a range of verticals and private customers.

We offer a full suite of hardware, software and services which together provide an end-to-end solution to our clients.

With over two decades of experience in the telematics field, Ituran has over 3,000 employees serving over 1.8 million customers in 20 countries around the globe.

At Ituran, our customers are our biggest asset. We make sure to be at the forefront of technology and to develop innovative solutions to answer any challenge our customers face.