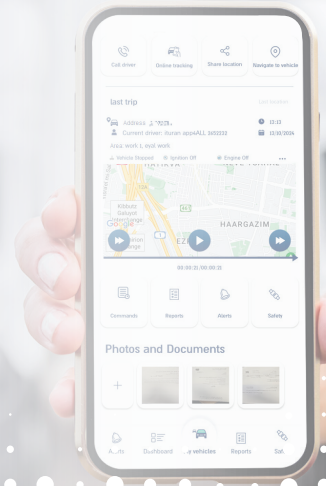


ITURAN fleet IQ Fleet Management App



In today's fast-paced logistics world, efficient fleet management is not just an advantage—it's a necessity. Our state-of-the-art fleet management app is designed to be the cornerstone of your operations, providing real-time insights and powerful tools at your fingertips.

Our smart, upgraded app seamlessly integrates with Ituran's entire suite of fleet management and telematics solutions as well as with your existing third-party systems, offering a comprehensive solution that transforms raw data into actionable intelligence. From real-time vehicle tracking, and driver safety monitoring, to easy maintenance upkeep and customizable alerts, our app empowers you to: make informed decisions faster, reduce operational costs, and improve overall fleet performance.



Real-time tracking

Monitor your fleet's location and performance – around the clock and the globe! You can even share the location of any fleet vehicle or navigate to it directly from the app! All the data's there, right at your fingertips, at any given moment.



Advanced analytics

Transform raw data into actionable intelligence for data-driven decision-making. Find out which drivers and/or vehicles are more reliable, and how they compare with others so you can optimize the way your fleet operates. Make smart, quick decisions about your fleet as events and situations occur!



User-friendly interface

Save time and effort with intuitive, customizable dashboards and customizable alerts. Get a bird's eye view of your entire fleet in real time, or even call your driver right from the app!



Driver behavior and safety

Improve driver behavior, reduce accidents, and enhance overall safety. Improve your organizational driving culture and standards and increase the safety of drivers and passengers.

In addition, ITURAN fleet-IQ incorporates the following features to help you handle your ongoing fleet management tasks easily and efficiently: users can easily customize their display and switch languages, upload documents and images, playback trips, generate alert reports directly from the app, display vehicles on the dashboard by status or location, and drill in to any specific vehicle as needed.

Highlights

1

Monitor your fleet's location and performance 24/7, directly from the app.

2

Improve driver behavior and reduce accidents with driver behavior safety data and advanced analytics.

3

Minimize maintenance costs. Save time and effort with customizable reports and user-friendly dashboards.

4

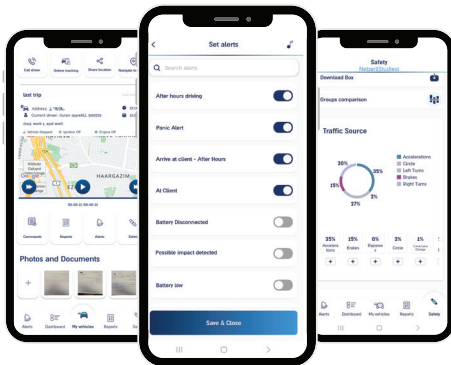
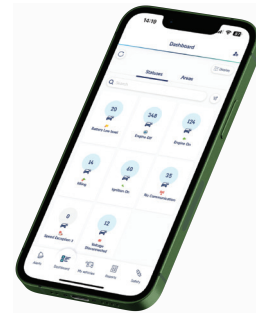
Access and analyze comprehensive data to make informed decisions. Compare individual vehicles or vehicle groups for performance.

See How it Works

Dashboard overview

Our upgraded dashboard provides a comprehensive overview of your fleet's performance:

- Track in real time
- Track speed and travel routes
- Navigate to any fleet vehicle from the app!
- Real-time mapping of activities and areas.



Improved driver safety

Our advanced driver safety system offers comprehensive capabilities: Instant notifications about dangerous driving behaviors and unauthorized vehicle use. Fleet managers can contact drivers directly through the app. Analyze and compare vehicle group performance.

Increased operational efficiency

Advanced reporting and performance analysis for better resource allocation and cost savings over time. And, we've added the ability to upload documents and images to the app, so you'll have everything in one place.

Customizable Alerts

In addition to the familiar alert capabilities such as SMS and EMAIL, we have also added PUSH notification capabilities with the ability to operate (turn on and off) easily.

For more information visit our website: www.ituran.com



Founded in 1995, Ituran (NASDAQ: ITRN) is a global leader in telematics solutions and services for professional fleets, insurance companies, automotive companies, government institutions, companies from a range of verticals and private customers.

We offer a full suite of hardware, software and services which together provide an end-to-end solution to our clients.

With over two decades of experience in the telematics field, Ituran has over 3,000 employees serving over 1.8 million customers in 20 countries around the globe.

At Ituran, our customers are our biggest asset. We make sure to be at the forefront of technology and to develop innovative solutions to answer any challenge our customers face.