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INVESTOR PRESENTATION JUNE 2026

SAFE HARBOR STATEMENT

Certain statements made in this presentation and associated conference call are "forward-looking statements" within the meaning of the Securities Act of 1933, as amended. These forward-looking statements include, but are not limited to, our plans, objectives, expectations and intentions and other statements contained in this report that are not historical facts as well as statements identified by words such as "expects", "anticipates", "intends", "plans", "believes", "seeks", "estimates" or words of similar meaning. These statements are based on our current beliefs or expectations and are inherently subject to significant uncertainties and changes in circumstances, many of which are beyond our control. Actual results may differ materially from these expectations due to changes in global political, economic, business, competitive, market and regulatory factors, and factors related to pandemics.

ITURAN OVERVIEW

Pioneering Telematics for Connected Cars

ITURAN (ITRN) **OVERVIEW**

- **Profitable and cash-flow positive** for over 20 years with a ~$1.3bn market cap
- **Car telematics company** with multiple growth engines across global markets; Market leader in Latin America and Israel
- **Recurring revenue business model**: 70%+ recurring subscription revenue from a stable base of monthly paying subscribers
- **Shareholder-friendly capital returns**: ~6% dividend yield for last twelve months and ~$13m remaining buyback; Over $0.5bn in returns generated to shareholders since IPO;
- **Strong balance sheet**: $108m in net cash; early investor in transportation-tech companies with significant yet-to-be-realized value upside
- **Tech innovation and leadership**: partnerships with leading global OEMs, leveraging cutting-edge technologies

TELEMATICS **MARKET**

- **Telematics:** a locating technology for monitoring & tracking assets
- **Global telematics market** estimated at ~$80bn in 2023
- **15% CAGR** to ~$280bn by 2032[1]; by 2030, 95%+ of vehicles to be connected[2]
- **Ituran provides its large and growing subscriber-base** with a **telematics solution** *combined* with a **full-service offering** tailored for each geography

[1] Research & Markets, Jan 2025. [2] McKinsey, Aug 2023

Stolen Vehicle Recovery (SVR)

~70% revenues

OUR **OFFERINGS**

Connected Car, Fleet Management and other solutions

~30%

MARKET **SEGMENTS**

After-Market

OEM Car & Motorcycle Manufacturers

Finance Companies

Insurance Companies

TECHNOLOGY DRIVEN BY PEOPLE

OUR COMPETITIVE ADVANTAGES

- **Strong market presence & Ituran has #1** market share in Brazil and Israel; aims to replicate success in Mexico, Ecuador, Colombia, India, Chile and elsewhere
- **30+ years of Stolen Vehicle Recovery (SVR) leadership** and experience: with industry-leading 80%+ vehicle recovery rate;
- **Leveraging 20+ years of proprietary telematics data** to power new high-margin initiatives
- **Global subscriber base**: over 2.6 million paying monthly, expected to continue organic growth of 160-180k in 2026
- **Deep partnerships with leading OEMs** as well as insurance companies and financing institutions including Santander Bank.

ITURAN'S OEM ROSTER

NEW RECENT PARTNERSHIPS

BUSINESS **MODEL STRENGTH**

- **Recurring revenue model**
- High retention drives **predictable cash flows** and **operating leverage** as the subscriber base scales

70%+
recurring subscription fees

~30%
one-time product fees bringing the customer initially

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GLOBAL **PRESENCE**

GROWTH DRIVERS

Significantly **expands Ituran's addressable markets**

REMOTE RENTAL TECHNOLOGY
LAUNCH IN USA

- All-in-one Innovative **SaaS smart-mobility and fleet management platform**
- **Long-term growth engine**
- **Proven traction** in **Brazil** and **Israel**
- **Just launched in the US market**

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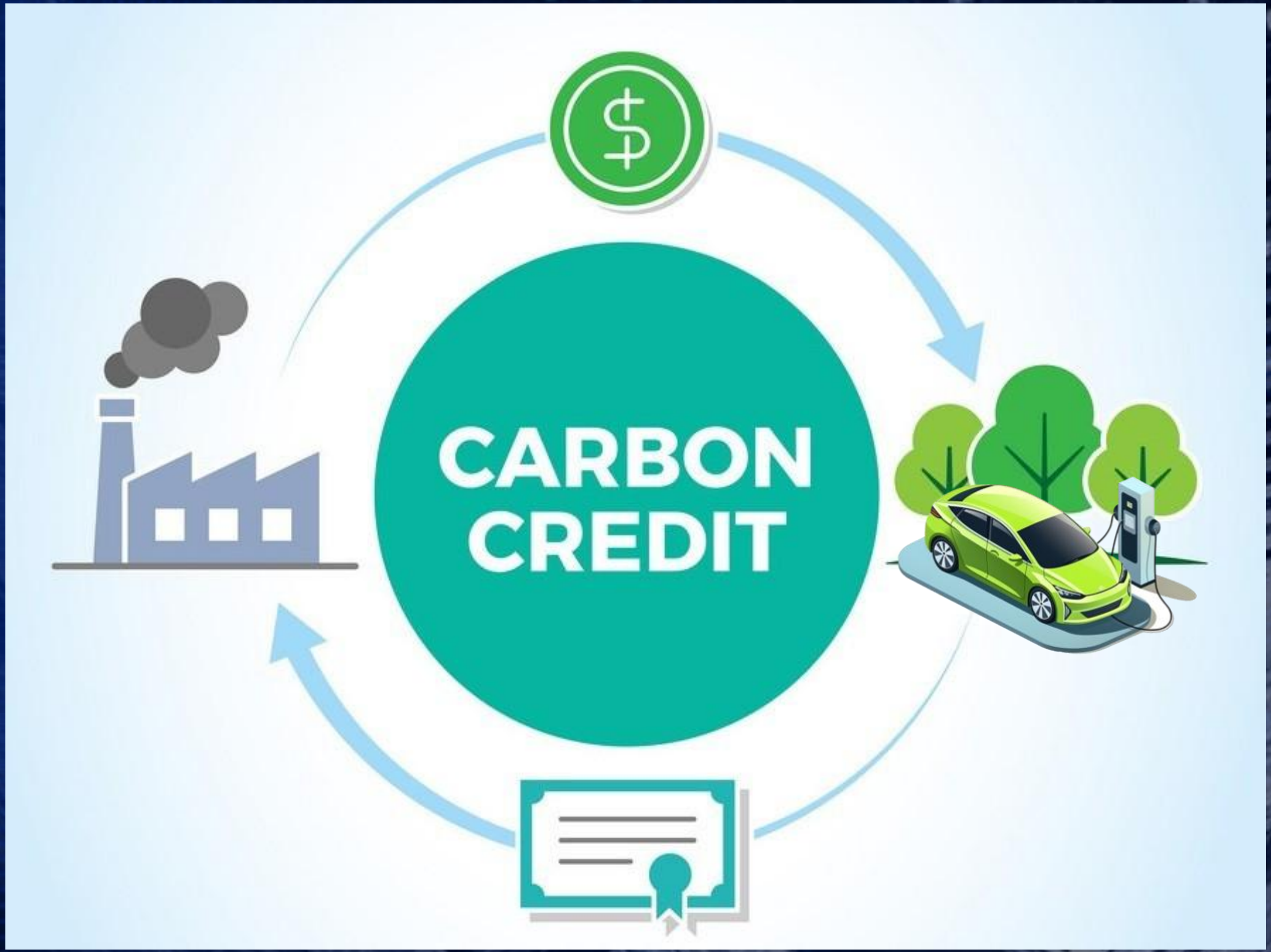
- **JV for Real-Time Telemetry and AI-Powered Insights to Race and Track-Day Drivers**
- **Enables live performance data** across all motorsport categories
- **Instant, professional-grade driving insights** via intuitive cloud and mobile dashboards
- **TAM: 60,000** racing events each year with up to **1 million** participants
- Aims to connect **thousands of vehicles** in 2026

ITURAN CREDIT CARBON

- Connects **carbon emitters** with individual **carbon savers** via **Ituran's platform**
- Enables EV and zero-emission drivers to **monetize carbon savings**
- Creates a **scalable, low-cost new revenue stream** leveraging existing infrastructure
- At end of regulation approval process - **commercialization expected by year-end 2026**



BIG DATA
HIGHLY SCALABLE MONETIZATION OPPORTUNITY

- **Leverages** one of **Ituran's major assets:** one of the **richest vehicle telematics datasets** built over decades
- Supports **governments** and **authorities** in traffic, safety, and infrastructure planning
- Enables **OEMs to enhance ADAS** and autonomous driving using real-world data
- **Highly scalable monetization opportunity** beyond subscriptions
- Recent agreement supporting local transportation authority in infrastructure planning

GROWTH DRIVERS SUMMARY
SERVICES LEADERSHIP

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- Replicating successful products and services from existing geographies **into new geographies**
- **India**: Market potential of 250m+ vehicles; JV with Daimler
- Potential to sign **further OEM partnerships**
- Working to **expand existing OEM relationships into new geographies**
- Growth in the segment of **motorcycle telematics**
- **Expand finance and leasing services** to new financing and leasing companies

FINANCIALS

Three decades of **growth, profitability, cash generation and shareholder returns**

Q1 2026 RESULTS SUMMARY

- **Very strong start to 2026**
  - **Record revenue, crossing $100m milestone**
  - **Double-digit growth** in profit across the board: gross, operating, net, and EBITDA
  - **40k quarterly** net sub-adds;
  - Expanded Stellantis partnership with **Fiat Connect**
- Avenues for **long-term growth**
  - **IturanMob**, **Credit Carbon**, **Leveraging Big Data**
  - Pursuing new **OEM**, **finance** & **insurance** partnerships

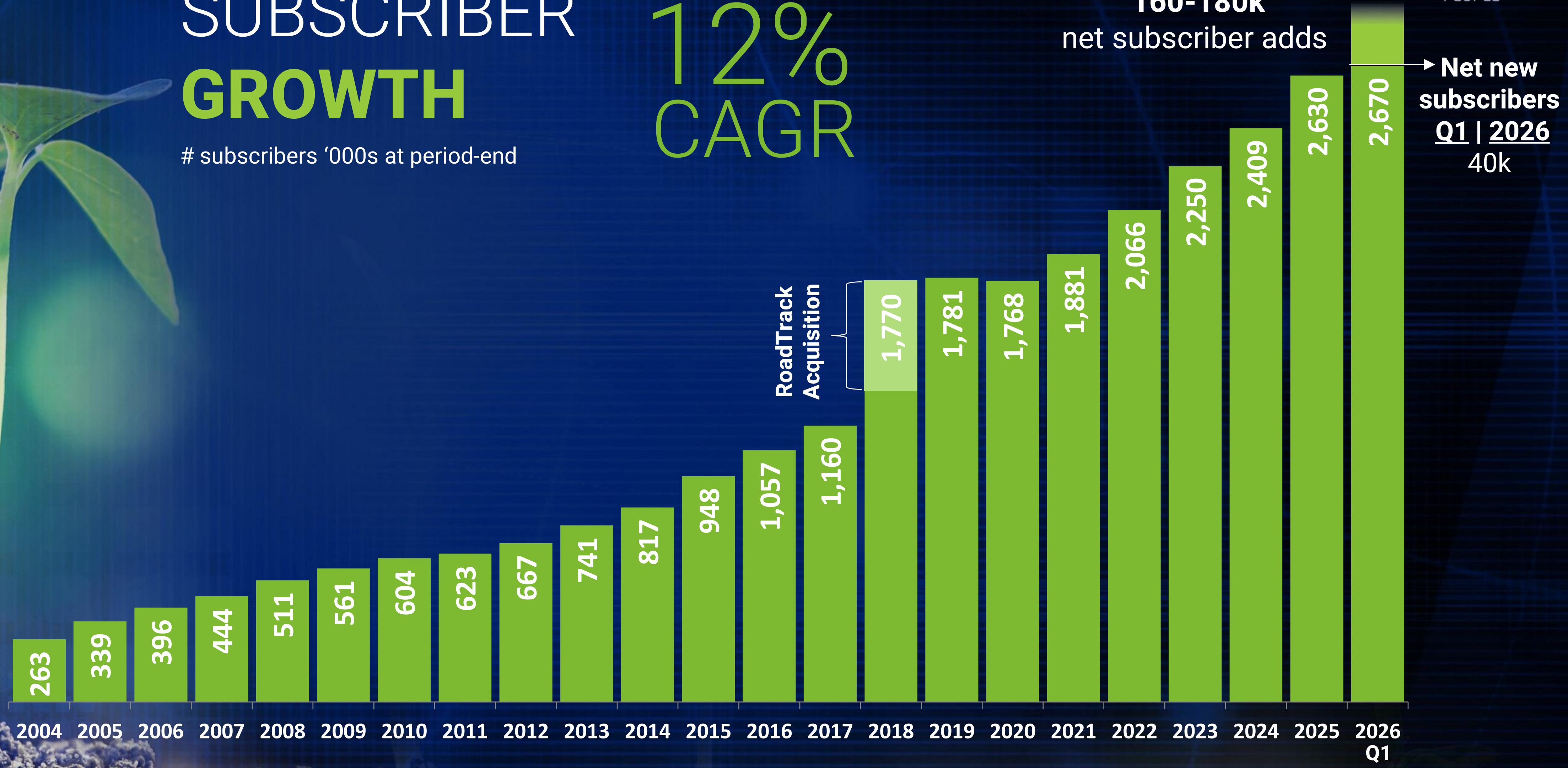
LONG-TERM SUBSCRIBER **GROWTH**

subscribers '000s at period-end

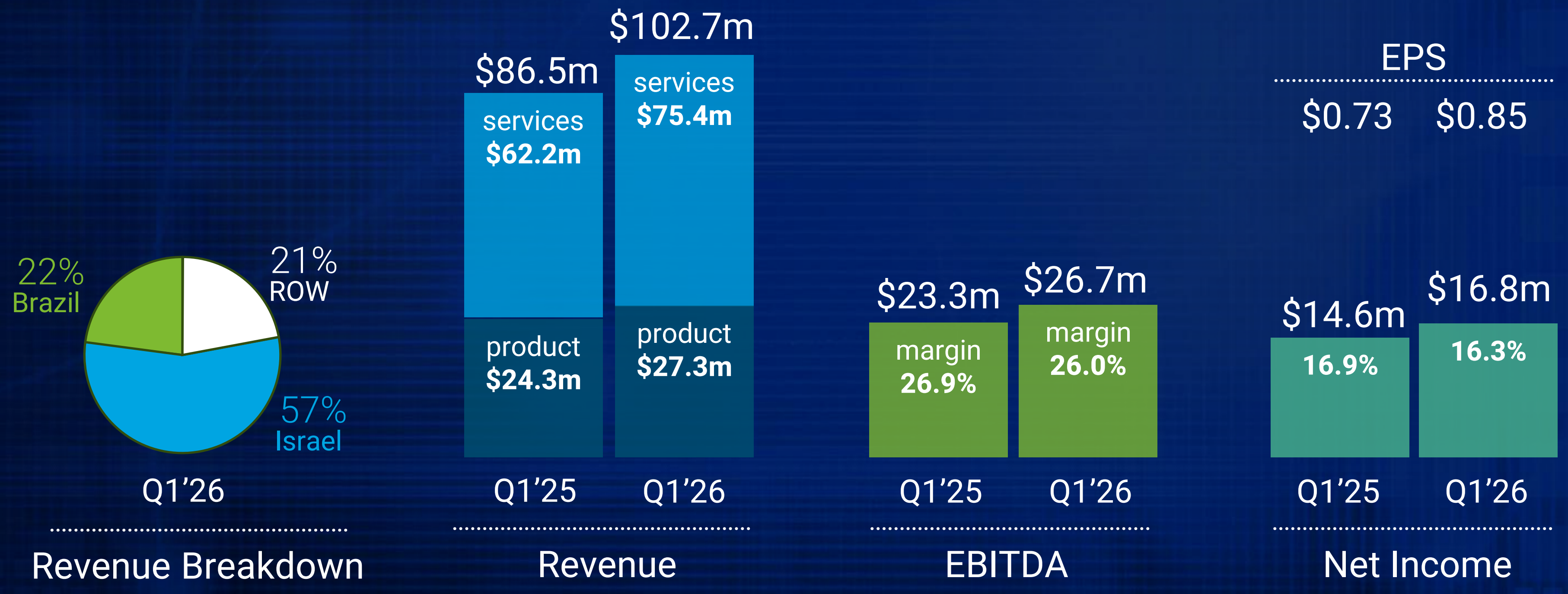
Long-term sub growth

12% CAGR

Expect for 2026:
160-180k
net subscriber adds



RESULTS SUMMARY
FIRST QUARTER 2026



DIVIDEND & BUY BACK
SHAREHOLDER VALUE GENERATION

Q1 2026

- Regular dividend **$10m** ($0.50/sh)
- Buy Back - **$0.5** million

TRAILING 12M DIVIDEND YIELD
~6%

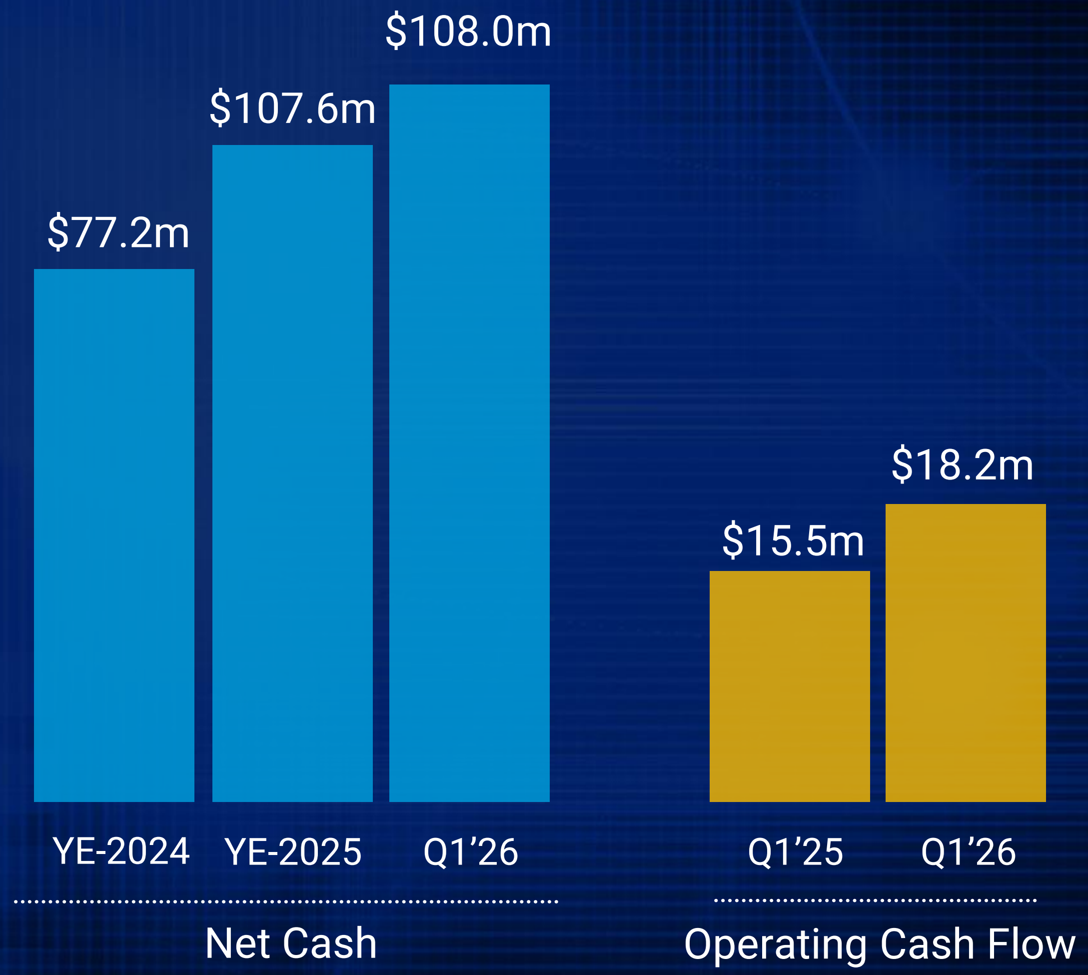
CURRENT MARKET CAP
~$1.3B

$108M
IN NET CASH

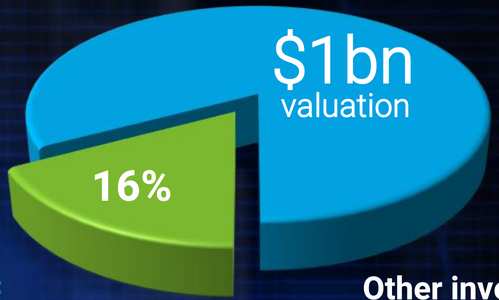
DIVIDENDS ISSUED SINCE IPO
$416M

SHARES BOUGHT BACK SINCE IPO
$68m

BALANCE SHEET SUMMARY



ADDITIONAL UNTAPPED **VALUE POTENTIAL**



ituran holdings in Bringg

Other investors include:
Insight, Coca-Cola, Viola, Salesforce, OG Tech, GLP, Next47, Aleph, Pereg, Cambridge Capital

Mission Critical
Delivery & Fulfillment

BRINGG
THE DELIVERY OPERATIONS PLATFORM

SaaS technology to rapidly improve pickup and delivery speed, capacity, and customer experience at scale

$1bn valuation

- Based on $100m June 2021 round led by Insight VC + 7 existing investors
- Ituran seeded Bringg in 2013 and remains largest investor with 16%
- Bringg recorded at **book value of $0m** on Ituran's balance sheet

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DRIVEN BY
PEOPLE

SUMMARY

PROFITABLE GROWING COMPANY with healthy balance sheet and additional upside potential via entry into new synergistic segments

OPERATING LEVERAGE: recurring revenue model with growing margins as business expands

SOLID TRACK RECORD of shareholder returns dividend yield over 5%

STRONG PARTNERSHIPS with leading global car OEMs

CATALYSTS: potential from new OEMs, new finance agreements and new geographic expansion.


20 YEARS ON NASDAQ
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